

Half-term Two November – December 2020

Year 11 Cambridge National in Sport

Lesson	Instructions	Resources	Curriculum
1	<p>Increased exposure of minority sport and greater range of sport covered in the media. Read the power point slides and answer the questions and tasks on the ppt and those below.</p> <ol style="list-style-type: none"> 1. What are minority sports. Describe what this term means. 2. Make a list of the extra minority sports Sky/Virgin/BT Sport and Eurosport show? 3. What might people do if they like a minority sport? 	<p>Slides 1-6. Type answers and complete question one on the LO2 media worksheet.</p>	<p>Learning objective 2. Media unit (RO54) Cambridge National in Sport LO2. Understand the positive effects that the media can have on sport</p>
2	<p>Increased promotional opportunities Read slides and answer the questions on the slides. Complete second part of worksheet. Complete research task. The aim is to understand what promotion is? How it can be used in sport and what the positive effects are of more promotional opportunities in sport.</p>	<p>Slides 7-9. Read slides and answer questions. Complete second part of worksheet. Complete research task.</p>	<p>Learning objective 2. LO2. Understand the positive effects that the media can have on sport</p>
3	<p>Education Read the slides and try to memorise the positive effects media can have on our education with regards to sport. Answer the tasks on the slides, the third part of the worksheet and give your opinions about how else we can learn about sport through the media.</p>	<p>Read slides 11-13. Make notes. Answer the questions. Complete the third part of the worksheet.</p>	<p>Learning objective 2. LO2. Understand the positive effects that the media can have on sport</p>
4	<p>Increased income What does the term media rights mean? What does income mean? Read the slides and answer the questions, giving your opinions on current issues around money in sport.</p>	<p>Slides 14-15 Make notes. Answer the questions. Complete the fourth part of the worksheet.</p>	<p>Learning objective 2. LO2. Understand the positive effects that the media can have on sport</p>
5	<p>Inspiring people to participate and the creation of positive role models Read and learn about how the media and sport can work together to inspire people to take part in sport.</p>	<p>Slides 17-20 Do you know any inspirational sporting people? Why are they inspiring?</p>	<p>Learning objective 2. LO2. Understand the positive effects that the media can have on sport</p>



		Make notes. Answer the questions. Complete the fifth part of the worksheet.	
--	--	---	--

Please email any queries and completed work to Mr Johnson
paul.johnson@monkseaton.org.uk